**Signalworksdesign.com**

**Design & Content Questionaire**

**What best describes you?**

Modern, Classical, Basic

**I like vibrant colors?**

Yes No

**Please provide the three main colors you want on your site:**

1.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Websites of your closest competition**

Please include at least 3 links to sites of your competition. What do you like and don't like about them? What would you like to differently or better?



Leave any further comments below:

**Please provide three websites that you like:**

1.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Why do you like them?**

**Do you prefer a 1-page site or a multi-page site? Please circle your preference.**

1-page site multi-page site

**How many pages do you want on your site?**

**Do you have any existing artwork that you want incorporated into your site?**

**Yes No**

**Do you have a logo that can be incorporated into your site?**

**Yes No**

**What is the website’s main purpose?**

**People are coming to your new site for the first time. How do you want them to feel about your company?**

**What is the desired outcome from a visitor arriving at the website?**

to leave an email address? Yes/No

to make a purchase? Yes/No

to contact you? Yes/No

to fill out a form? Yes/No

other? Please elaborate below:

How do people find out about your business right now?

Have you thought about how you're going to market this site?

Do you have any social network accounts setup? (Facebook etc)

**Yes No**

Do you want links to those accounts on your site?

**Yes No**

Do you have a mail service account (Constant Contact, MailChimp etc.)?

**Yes No**

Will you want to build your mailing list and use it for advertising & newsletters?

**Yes No**

Will you want printed materials (business cards, catalog, etc.) produced as well?

**Yes No**

**Do you want any of the following?** (There is space at the end of the form for other requirements).

Blog? Yes/No

Social sharing icons? Yes/No

Links to social profiles? Yes/No

Contact form? Yes/No

Email signup form / ability to collect email addresses? Yes/No

Ability to sell digital products? Yes/No

Ability to sell physical products? Yes/No

Other?

**Select from below to characterise your website’s brand:** (Delete where applicable)

Accommodating Proud Rebellious Accurate Adventurous

Aggressive Nurturing Altruistic Ambitious Analytical  
 Outrageous Artistic Passionate People-Oriented Brilliant   
 Perfectionist Caring Powerful Detail Oriented Comfortable  
 Revolutionary Competitive Pure Confident Quick  
 Critical Relaxed Disruptive Demanding Edgy  
 Scientific Efficient Enthusiastic Friendly Sexy  
 Experimental Fun Feared Flexible Happy  
 Healer Sophisticated Helpful Spiritual Holistic   
 Spontaneous Hunter Stylish Idealist Imaginative  
 Tactical Impulsive Simple Innovative Thrifty   
 Intelligent Traditional Intuitive Laid Back Vibrant   
 Visionary Organized Serious Protective Conservative

**Who is the website’s target audience?**

**Domain and Hosting**

Do you already own a domain name(s)? (www.mygreatsite.com)

If yes, do you have the login/IP information?

If no, what name(s) would you like?

**Further comments:**